



Recently, on October 2, 2014, the Assumptionist-sponsored daily newspaper *La Croix* published its 40,000th edition. Having celebrated its 130th

anniversary last year (it was founded as a daily in 1883),

La Croix

today has a circulation of over 100,000. Although Fr. d'Alzon himself laid the foundations for *La Croix*

, it was his first disciples, Fr. François Picard and Fr. Vincent de Paul Bailly, who actually oversaw its birth as a daily newspaper. They described it as "openly and unabashedly Catholic" and oriented in large part to a general readership, although there was a special edition for a more intellectual public. What is remarkable in the journalistic world is that *La Croix* has never changed its name nor its sponsors and has maintained its fundamental identity as a Catholic daily, one of the very few in the world not operated under episcopal direction.

