

September 1, 2016



WORCESTER, MA – Bayard, an international Catholic publisher with offices in North America, Africa, Asia, and Europe, held a dedication and blessing of its recently established location at Assumption College in Worcester, MA, on Sept. 1.

The new editorial offices, located at 2 West Hill Drive, were opened last summer on a limited basis and are now fully operational. The offices currently host full-time employees as well as staff who split their duties between the Worcester location and the company's other offices in Dayton, OH; St. Louis, MO; and New London, CT.

Bishop Robert J. McManus of the Diocese of Worcester blessed the offices as part of a noontime dedication. The site previously served as a novitiate for men discerning their calling to a vowed religious life with the Assumptionist Order.

Among those present were Hugues de Foucauld, C.E.O. of Bayard, Inc. and Senior Executive Director for Bayard North America; Francesco Cesareo, Ph.D., president of Assumption College; and Father John Franck and Father Peter Precourt, priests of the Assumptionist Order. According to Hugues de Foucauld, a strengthened editorial presence helps move forward and collaborate even more in the educational mission of the order, led by Bayard internationally. It will continue to develop to serve the Church with the best resources and solutions in print and online.

Bayard, Incorporated, is the publishing arm of the Augustinians of the Assumption, the religious

order that founded Assumption College. It is best known in the U.S. as owner of Living with Christ, Living Faith, Today's Catholic Teacher, Catholic Digest and Catechist magazines, Twenty-Third Publications, Creative Communications for the Parish and Pflaum Publishing Group, publisher of Pflaum Gospel Weeklies.

Bayard creates periodicals, books, worship and devotional resources that are designed to inform, inspire, spread the Gospel and to continue the Catholic and Christian Church's tradition of dialogue. More information can be found at bayardinc.com.

Bayard publishes worldwide 190 publications and boasts a revenue of \$350 million. They have nearly 2,000 employees.



Photo credit: Jonathan Bishop